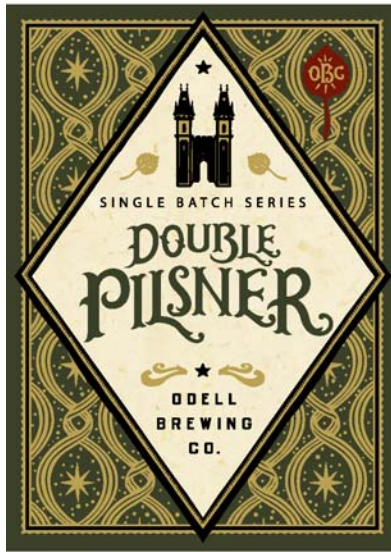


**For Immediate Release:
June 14, 2010**

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Double Pilsner Returns for Summer Odell Brewing announces limited release of former Single Batch brew

Fort Collins, Colo. – On June 19, 2010, Odell Brewing will release a single batch of Double Pilsner. Only 100 barrels of the brew will be available in a limited distribution area.

Pilsner beer gets its name from the Bohemian city *Pilsen*, where it was first developed. Double Pilsner is a tribute to the classic Bohemian Pilsner, and boasts a strong German pilsner malt profile. Munich malt and Caramalt are balanced by Saaz and whole flower Tettnanger hops.

“It is a kicked up pilsner,” said Dan Becker, chief beer drinker for TheFullPint.com. “Odell nailed the style, then took it to a whole ‘nother level.”

In 2008, Odell Brewing took home the silver for Double Pilsner at the World Beer Cup®. For \$10.99-\$11.99, beer enthusiasts can take home a six pack.

The brewery will celebrate the release of Double Pilsner on June 19, 2010 in the brewery’s Tap Room. Festivities begin with the tapping at 4:00 pm; followed by a toast at 5:00 pm. Brewery guests can try the beer, enjoy live music, and purchase sandwiches from local favorite, Pickle Barrel.

Odell Brewing was named a “Best Company to Work For” in Colorado and is an award winning brewery, nationally and internationally: 2010 North American Beer Awards – gold medal for Woodcut No. 3, silver medal for India Barleywine, silver medal for Red Ale, and bronze for 5 Barrel Pale Ale. 2010 Australian International Beer Awards – silver for 5 Barrel Pale Ale, silver for 90 Shilling, and bronze for IPA. 2010 World Beer Cup® - bronze for Red Ale. 2010 Denver International Beer Competition – silver for IPA, and silver for 5 Barrel Pale Ale. 2009 Stockholm Beer and Whiskey Festival – silver medal for 5 Barrel Pale Ale, bronze medal for 90 Shilling. 2009 BrewNZ Awards – gold for 5 Barrel Pale Ale, silver for 90 Shilling, and silver for IPA. 2008 World Beer Cup® – gold for IPA, silver for Double Pilsner, silver for Cutthroat Porter. 2007 Great American Beer Festival® – gold medal for IPA, silver medal for Easy Street Wheat, bronze medal for Extra Special Red.

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