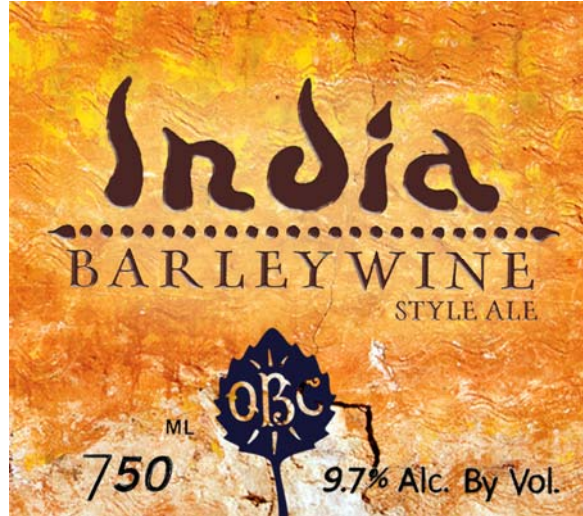


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India Barleywine, the Best of Both Worlds

Odell Brewing Introduces Second Single Serve Brew

Fort Collins, Colo. – On October 5, 2009, Odell Brewing Company will release India Barleywine, the second in a series of single serve 750 ml offerings.

Part double IPA and part malty sweet barleywine, India Barleywine is a unique and complex beer. Copious amount of malts and hops intertwine giving the beer exceptional flavor and aroma. When enjoyed fresh, India Barleywine delivers a bright hop character, and when cellared, flavors of dried fruit emerge.

“We wanted to share our pilot brewing system creations beyond our Tap Room,” said Brendan McGivney, head of production. “So we decided to offer some of our most highly regarded brews in 750 ml, cork and cage bottles. Our single serve beers are bottle conditioned to allow for natural carbonation, and they will continue to age and evolve gracefully for years to come.”

India Barleywine rings in at 9.7% ABV with an impressive 90 IBUs. It follows the brewery’s Bourbon Barrel Stout in a series of single serve offerings that will also include Mountain Standard, an ale featuring Colorado grown organic hops.

Odell Brewing will offer samples of India Barleywine on October 5th during an uncorking event in the brewery’s Tap Room. India Barleywine will be available in the brewery’s eight state distributor region and will retail for around \$14.99-\$15.99 per bottle.

Odell Brewing was recently named a “Best Company to Work For” in Colorado and is an award winning brewery, nationally and internationally: 2008 North American Beer Awards – gold medal for 5 Barrel Pale Ale. 2008 World Beer Cup® – gold medal for IPA, silver medal for Double Pilsner, silver medal for Cutthroat Porter. 2007 Great American Beer Festival® – gold medal for IPA, silver medal for Easy Street Wheat, bronze medal for Extra Special Red. 2007 Stockholm International Beer Festival – bronze medal for 5 Barrel Pale Ale. 2007 Australian International Beer Awards – silver medal for 90 Shilling, silver medal for Cutthroat Porter, silver medal for Easy Street Wheat and bronze medal for 5 Barrel Pale Ale.

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