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Beer Enthusiasts See Red

Odell Brewing Company Releases an American-Style Red

February 2nd, 2009 beer lovers can climb to new heights with the release of Odell Brewing Company's Red Ale, an American-style red with generous hops for an extra kick.

For several months, Odell brewers crafted different varieties of red ales on the brewery's five barrel Pilot Brewing System. The test batches were served in the Odell Brewing Tap Room and evaluated by the entire brewery staff. The selected brew features aggressive American hops delivering a robust hop aroma and flavor.

Red Ale follows Odell Brewing's winter release, Isolation ale, as part of the brewery's new rotating seasonal lineup that will replace its Single Batch Series. The rotating seasonal lineup will also include a new summer brew currently in development on the brewery's Pilot Brewing System.

"Making this beer was a true collaboration of efforts and creativity," said Odell brewer Brent Cordle. "The Red Ale has some serious hops, but it's well-balanced and very drinkable."

Red Ale is available through May. Six-packs will retail for approximately \$9.49 - \$9.99.

Odell Brewing is a proud sponsor of the Cicerone Certification program and an award winning brewery, nationally and internationally: 2008 North American Beer Awards – gold medal for 5 Barrel Pale Ale. 2008 World Beer Cup® – gold medal for IPA, silver medal for Double Pilsner, silver medal for Cutthroat Porter. 2007 Great American Beer Festival® – gold medal for IPA, silver medal for Easy Street Wheat, bronze medal for Extra Special Red. 2007 Stockholm International Beer Festival – bronze medal for 5 Barrel Pale Ale. 2007 Australian International Beer Awards – silver medal for 90 Shilling, silver medal for Cutthroat Porter, silver medal for Easy Street Wheat and bronze medal for 5 Barrel Pale Ale.

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