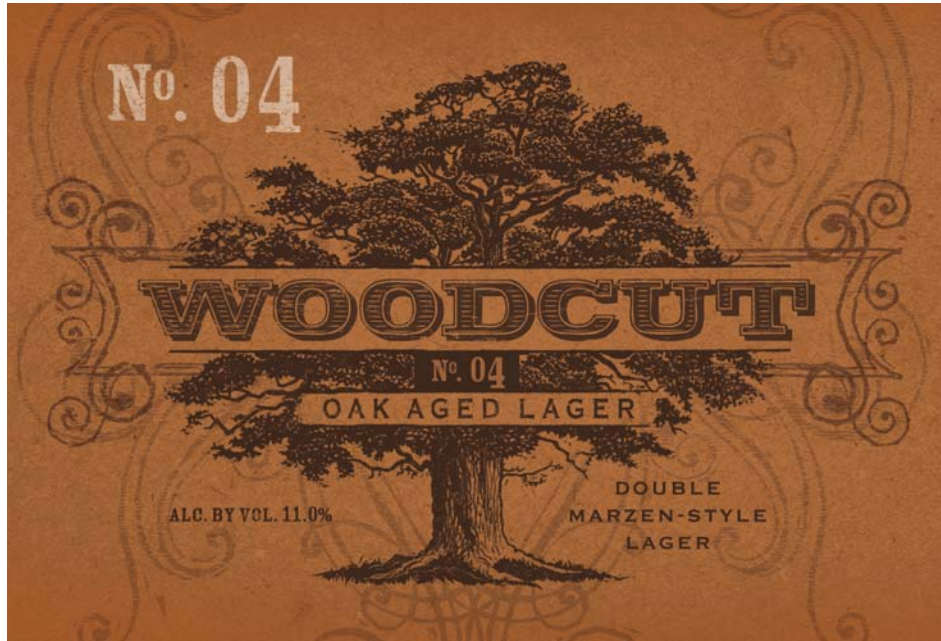


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Four Scores Odell Brewing Releases Woodcut No. 4 Oak Aged Lager

Fort Collins, Colo. – On May 17, 2010, Odell Brewing will release Woodcut No. 4, an oak aged double *Märzen*-style lager. This is the fourth release in the Woodcut series of beers from Odell Brewing, but it is the first lager.

“Our first three Woodcut offerings were fermented with ale yeasts,” said Brendan McGivney, head of production. “We wanted to stretch our innovation by creating a small batch strong lager.”

Originally from Bavaria, *Märzens* were brewed during the cooler months, and then stored in a *lager* (cave or cellar) during the summer months. Woodcut No. 4, best described as a double *Märzenbier*, boasts a malty body with a clean, refined finish. Hints of toasted cedar, vanilla and almond are created by *lagering* the beer in new American Oak barrels.

Each Woodcut offering is packaged and bottle conditioned in 750ml Champagne style bottles with a cork and cage finish. Once released, the recipe and label are retired making these beers truly limited-edition.

Odell Brewing will celebrate the release of Woodcut No. 4 on May 22, 2010 as one of many weeklong events honoring American Craft Beer Week. Brewery guests can enjoy samples of the beer paired with artisan cheeses and chocolates.

Woodcut No. 4 will be available throughout the brewery's nine state distributor region, and will retail for approximately \$24.99 per bottle.

Odell Brewing was named a “Best Company to Work For” in Colorado and is an award winning brewery, nationally and internationally: 2010 World Beer Cup® - bronze for Red Ale. 2009 Stockholm Beer and Whiskey Festival – silver medal for 5 Barrel Pale Ale, bronze medal for 90 Shilling. 2009 BrewNZ Awards – gold for 5 Barrel Pale Ale, silver for 90 Shilling, and silver for IPA. 2009 Australian International Beer Awards – gold for IPA, gold for Extra Special Red, bronze for Isolation Ale, bronze for 90 Shilling, bronze for Cutthroat Porter. 2008 North American Beer Awards – gold medal for 5 Barrel Pale Ale. 2008 World Beer Cup® – gold for IPA, silver for Double Pilsner, silver for Cutthroat Porter. 2007 Great American Beer Festival® – gold medal for IPA, silver medal for Easy Street Wheat, bronze medal for Extra Special Red.

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