Contact: Amanda King Odell Brewing Co. (970)498-9070 amanda@odellbrewing.com www.odellbrewing.com



## Odell Brewing Named Best Company to Work For Brewery was No. 1 among medium-sized companies

Fort Collins, CO. – On October 30, 2015, Odell Brewing celebrated their win at the 10<sup>th</sup> annual Best Companies to Work For luncheon. The brewery was named the number one medium-sized company to work for in Colorado.

In his interview for *ColoradoBiz* magazine, Rich Boyer, founding partner at ModernThink, the organizational development and management-consulting firm that gathers the data and determines the Best Companies to Work for rankings, said "Lots of organizations look great on paper. It's taking that to the next level. The message is 'We want you to be a successful human being, not just a successful employee.'" He goes on to say that "anybody can offer massages or discounted gym memberships. The game-changer is making benefits both relevant and meaningful."

Odell Brewing employs over 100 family and employee owners. New co-owners are immediately immersed in the brewery's culture and encouraged to spend time learning about the brand each department, brewing their own beer, and participating in open-book finance classes. The brewery also supports a variety of cross-departmental committees dedicated to maintaining company culture, wellness, sustainability and community outreach.

"We are excited and honored to be named a Best Company to Work for," said brewery co-founder and Culture Maven Corkie Odell, "but we're even more excited that companies are gaining recognition for how they treat and engage with their team members."

**About Odell Brewing** - Odell Brewing is a family and employee owned regional craft brewery. Since 1989, the culture of family and collaboration has thrived, fostering a brewery full of beer-centric people. It is this passion for beer that inspires Odell Brewing to create quality, hand-crafted and innovative brews. Odell Brewing is committed to serving the communities in which it distributes by minimizing its environmental impact and through its community outreach and charitable giving programs. Odell Brewing was named the "Best Company to Work For" in Colorado in 2015 and is an award winning brewery: 2014 World Beer Cup® - gold for Runoff, 2013 Great American Beer Festival® - gold medal for 5 Barrel Pale Ale, 2012 Brewers Association Recognition Award, 2011 Great American Beer Festival® - gold medal for IPA.