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Odell Brewing Releases Triple IPA



Fort Collins, CO. - Odell Brewing has released it's latest Cellar Series, an 11.1% ABV triple IPA, Fee Fi Fo Fum. This marks the second Cellar Series release in the new single 12oz bottle offering.

For years, Odell Brewing has focused on developing innovative, hop forward beers. Beginning with Odell IPA in 2007, Myrcenary Double IPA, Drumroll APA, and most recently Rupture Fresh Grind Ale.

“We were excited to brew an unapologetically big beer. The Triple IPA is an exciting style and the 12oz single bottle felt like the right package,” explains Bill Beymer, Brewing Manager. “The real trick is finding the balance between the higher malt bill and the hop bitterness and aroma. We’re really looking forward to sharing this one with our fans.”

Fee Fi Fo Fum is a giant of a Triple IPA, brewed with a colossal amount of American hop varieties including Chinook, Azacca, and Mosaic. With a full body and notes of sticky pine, tropical fruit, and citrus, this triple packs a resinous hop punch.

“This is the perfect time of year to release a Triple IPA,” notes Beymer. “Our brewers had free reign to select some of the freshest and most exciting hops from our 2017 harvest.”

Coming in at 11.1%, Fee Fi Fo Fum will be available as a single 12oz bottle across Odell’s 15-state distribution footprint.

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About Odell Brewing - Odell Brewing is an independent, family and employee owned regional craft brewery. Since 1989, the culture of family and collaboration has thrived, fostering a brewery full of beer-centric people. It is this passion for beer that inspires Odell Brewing to create quality, hand-crafted and innovative brews. Odell Brewing is committed to providing exceptional service to its customers while making positive contributions to their co-workers and community through its outreach and charitable giving programs. Odell Brewing was named the “Best Medium Sized Company to Work For” in Colorado in 2015 and is the 27th largest craft brewery in the United States.