

For Immediate Release: June 5th, 2017

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Odell Brewing Expands Distribution to Montana

Fort Collins, CO. – Colorado’s Odell Brewing is bringing their family of award winning beers to Montana this week.

The brewery’s launch in Montana will mark the 15th state within its distribution footprint and continue to strengthen their Rocky Mountain Regional presence. After launching cans in 2016, Odell decided the package was ideal for a market like Montana, with it’s diverse outdoor community.

“Colorado and Montana already share a time zone, a mountain range, and a passion for the outdoors,” explains Derek Struble, Montana State Manager. “We’re stoked to finally share our beers with the Big Sky Country.”

With the help of a mix of solid distribution partners, Cardinal, Summit, Fun Bev, Briggs, and Gusto, Odell Brewing will open the state with special events in Bozeman, Billings, Missoula, Butte, and Kalispell.

“Montana has a passionate and established craft-brewing scene. As an independent and employee-owned brewery, we’re excited for the opportunity to engage with the community beer enthusiasts,” explains Kirk Simpson, Director of Sales at Odell Brewing.

Odell Brewing plans to launch with bottles, cans, and draft. The brewery will bring its flagship, 90 Shilling, the highly acclaimed Odell IPA, Drumroll APA, Myrcenary Double IPA, along with a variety of seasonal offerings including St. Lupulin Extra Pale Ale and Brombeere Blackberry Gose.

Events begin June 6th and for more information and launch week details, please visit <https://www.odellbrewing.com/montana>

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About Odell Brewing - Odell Brewing is an independent, family and employee owned regional craft brewery. Since 1989, the culture of family and collaboration has thrived, fostering a brewery full of beer-centric people. It is this passion for beer that inspires Odell Brewing to create quality, hand-crafted and innovative brews. Odell Brewing is committed to providing exceptional service to its customers while making positive contributions to their co-workers and community through its outreach and charitable giving programs. Odell Brewing was named the “Best Medium Sized Company to Work For” in Colorado in 2015 and is the 27th largest craft brewery in the United States.