



## Wholesale Merchandiser

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Odell Brewing Company, a family and co-worker owned industry-leading craft brewery, based in Fort Collins Colorado, is seeking an enthusiastic team member to join the Odell Wholesale Team.

### **About Odell Brewing**

Since 1989 OBC has empowered a culture of family and collaboration, fostering a brewery full of beer centric people. It is this passion for beer that inspires us to create quality, handcrafted, and innovative brews. We're committed to providing exceptional service to our customers while making positive contributions to co-workers and our community through outreach and charitable giving programs. We are the 23<sup>rd</sup> largest craft brewer in the United States, are independent, and family and employee owned.

Our collective leadership and independence empower us to build a culture of ownership where we contribute, educate, and innovate, while keeping Colorado at our core. Always Better

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### **Position Summary:**

The Wholesale Merchandiser's primary function is to work closely with the Wholesale Team to execute the merchandising plan and accurately control stock levels within the assigned territory. This is a full-time position.

### **Essential Functions:**

- Coordinate with Wholesale Manager, Sales Supervisor and Chain Sales Rep on development and execution of merchandising chain and grocery plan
- Merchandise products in accounts as assigned and according to the merchandising plan
- Deliver products on occasion
- Work with Marketing and Sales to determine best use of point of sale and visual assets to attract customers to Odell products
- Coordinate with store manager placement of marketing materials and re-ordering of products
- Effectively and consistently utilize CRM (customer relationship management system) and RAS (route accounting software) in surveying, reporting on stores, and forecasting products and sales
- Assist Sales Team in weekly tastings, samplings, and hand sales
- Monitor store inventory and communicate any issues in a timely manner to Sales Supervisor and Chains Sales Rep
- Comply with and remain knowledgeable on company policies and procedures, ensuring that all activities are conducted in a safe manner and in compliance with local, state and federal laws

*\*Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the co-worker for this job. Duties, responsibilities and activities may change at any time with or without notice.*

### **Qualifications**

- Valid driver's license and clean driving record
  - Must be at least 21 years of age
  - High School Diploma/GED required
  - Enthusiastic and outgoing with a positive attitude toward the craft beer business
  - Excellent interpersonal skills including verbal and written communication to ensure clear and concise communication with management, co-workers and vendors/distributors
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- Ability to complete tasks with limited direction and supervision
- Excellent interpersonal skills and ability to operate effectively in a collaborative team environment
- Creative thinking and problem solving
- Computer proficiency in Microsoft Office Excel, Word
- Willingness and ability to work some evenings and weekends

### **Physical Requirements:**

- Regular and repetitive motion of hands and arms; reach with hands and arms
- Ability to stoop, kneel, climb or crouch
- Ability to regularly lift and/or move objects up to 50 pounds

### **Pre-employment Requirements**

- Passing of physical evaluation including functional testing and dynamic lifting
- Clean Driving Record / current MVR

### **Benefits:**

- Medical/Dental/Short Term & Long Term Disability/Vision benefits
- Profit sharing
- 401(k) retirement plan with company match
- Paid Time Off
- Paid holidays
- Weekly beer allotment
- Employee Assistance Program
- Employee Stock Ownership Program

Interested applicants, please submit resume and cover letter to [jobs@odellbrewing.com](mailto:jobs@odellbrewing.com) with “**Wholesale Merchandiser**” in the subject line by March 13, 2020.

Equal Opportunity Employer - Odell Brewing Company provides equal employment opportunities to all employees and applicants for employment without regard to race, age, creed, color, religion, national origin or ancestry, marital status, sex, disability, veteran status, genetic information, sexual orientation, gender identity or expression, or pregnancy.