



Jr. Production Artist – Full Time

Odell Brewing Company, a family and co-worker owned craft brewery in Fort Collins, Colorado, is seeking a highly organized and attentive Production Artist who is knowledgeable about the craft beer, hard kombucha and wine industries and willing to manage production tasks associated with our growing business.

ABOUT ODELL BREWING

Since 1989, the culture of family and collaboration has thrived, fostering a brewery full of beer-centric people. It is this passion for beer that inspires Odell Brewing to create quality, hand-crafted and innovative brews. Odell Brewing is committed to providing exceptional service to its customers while making positive contributions to their co-workers and community through its outreach and charitable giving programs. Odell Brewing is the 29th largest craft brewery in the United States and currently distributes in 18 states. In 2015, Odell sold the majority of the company to its co-workers (now co-owners) in a combined management buyout and Employee Stock Ownership Program.

Our collective leadership and independence empower us to build a culture of ownership where we contribute, educate, and innovate, while keeping Colorado at our core. Always Better.

POSITION SUMMARY

The Jr. Production Artist will work directly with the Marketing and Sales teams, reporting to the Sr. Designer. This is a full-time position. Staying organized and being detail oriented are a must, as this position will manage production of numerous point-of-sale and marketing materials. The ideal candidate will help organize and execute design needs in supporting the Sales and Marketing teams across our 20-state distribution. It is required that the candidate possess strong design, communication, and time management skills.

RESPONSIBILITIES

Overall work responsibilities include, but are not limited to the following:

- Point-of-sale design and versioning for banners, posters, tap takeovers, sampling, pint nights, window wraps, vehicle wraps and more.
- Maintaining inventory and managing reprint needs of all point-of-sale materials.
- Packaging design for pilot beer labels, tap stickers, apparel and more.
- Maintaining and updating sell sheets, beer calendars, marketing release calendars, and sales presentation materials.
- Assisting merchandise manager with layouts and file prep.
- Assisting POS manager with layouts and file prep for items like racks, tap handles, pop-up tents and more
- Assisting with social media graphic design
- Creates and cultivates an inclusive environment for all guests, co-workers, and the community
- Participate in design reviews

EXPERIENCE/SKILLS REQUIRED



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- BA or BS in art direction/design, or at least 2 years of equivalent experience
- Proficiency in Adobe Creative Suite with emphasis on Illustrator, Photoshop and InDesign
- An aptitude for detail with analytical, organizational, and problem-solving skills
- Resourceful, proactive and self-driven
- Conceptual thinker and strong work ethic
- Excellent organization and communication skills
- Ability to multi-task and prioritize
- Ability to thrive in a fast-paced, rapidly-changing environment
- Must be collaborative and a team player
- Proactive attitude with an eagerness to learn
- Willingness to do what it takes to make the work/project great
- Knowledge of and interest for the craft beer, hard kombucha and wine industries

COMPENSATION:

Hourly Rate:

Starts at \$20/hr

Odell Brewing offers a competitive benefit package including:

- Health, dental, life insurance, short & long term disability insurance
- 401k with a company match
- Paid Time Off and Paid Holidays
- Weekly Beer Allotment
- Parental Pay
- Employee Stock Ownership Program

If you think you are the person we are looking for, we look forward to hearing from you.

Qualified and interested individuals, please submit application, resume, online portfolio and cover letter to jobs@odellbrewing.com with **“Jr. Production Artist”** in the subject line by January 29th, 2021.

Equal Opportunity Employer – Odell Brewing Company provides equal employment opportunities to all employees and applicants for employment without regard to race, age, creed, color, religion, national origin or ancestry, marital status, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity or expression, or pregnancy.